

# novethic

A LEADING RESEARCH CENTRE ON SUSTAINABLE DEVELOPMENT

Since 2001, Novethic publishes research studies and organises events on Sustainable and Responsible Investment (SRI) and Corporate Social Responsibility (CSR)

## SRI STUDIES

Currently the main observer and only source of analytical and statistical information in France, Novethic's research team rates the management processes of the SRI funds on the French market and analyses SRI market trends. Novethic also conducts surveys, produces research studies and thematic working papers available free of charge on novethic.fr and novethic.com.

Some of our recent studies:



### **What role for environmental funds within SRI?**

In this study, Novethic assesses the degree to which over 200 European funds take SRI criteria into account. While the number of funds is growing and environmental themes are becoming more specific, results show that only 29 percent of the sample adopts a structured SRI approach in tracking ESG performance and stock selection.

### **The challenges facing SRI money market funds**

SRI money market assets increased six-fold in 2008. While fund managers boast their reliability, these funds show limited levels of transparency over their investment methodologies. Can these funds provide the expected guarantees that initially attracted investors?



## CSR STUDIES

Novethic's CSR Studies are intended for professionals seeking to better understand companies' sustainable development approach. These studies analyse the ways in which companies implement their CSR disclosure requirements by examining specific themes such as employee training, sustainable building, and corporate corruption.

Past studies include:

### **How much emphasis is placed on active employee involvement and training in the sustainable development reports of the CAC 40?**

This study measures the emphasis placed on the deployment of CSR policies by companies in the CAC 40, and the attempt to engage employees via various forms of training.



### **Reporting on the eco-performance of real estate buildings**

This study assesses the reporting quality on the energy efficiency of real estate buildings, and the degree of commitment by developers, property owners and managers to policies aimed at reducing green house gas emissions.

## PROFESSIONAL EVENTS

Upon the release of its studies, Novethic organises events that bring together: investors, companies, NGOs and journalists. These events cover the concrete aspects of sustainable development policies. Study results are presented, followed by debates among specialists on the topics under review. These debates are hosted by Anne-Catherine Husson-Traore, CEO of Novethic.

### Annual SRI event for asset owners: Integrating ESG factors in investment practices

Novethic's annual one-day event brings together hundreds of European asset owners (pension funds, welfare organisations, superannuation funds, insurance companies, associations and foundations) to exchange on best practices and proven strategies to successfully integrate Environmental, Social and Governance (ESG) factors in investment practices.

## Novethic.com

Online since 2007, novethic.com provides a complete online library of Novethic's various publications. Users can download documents and register to receive email alerts. Our SRI News articles enable users to stay up to date on the latest developments in the field.



**Novethic is a UNPRI signatory since April 2009.** Our pledge to the United Nations Principles for Responsible Investment reflects our commitment to promoting the incorporation of ESG criteria into investment decision-making and ownership practices. We share our research studies and resources with fellow signatories to help further their understanding of ESG issues.



A PART OF CAISSE DES DÉPÔTS ■